

# AADARSH JAISWAL

## Data Analyst

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[Portfolio](https://aadarshjaiswalvns.github.io/Data-Analytics-Portfolio) - https://aadarshjaiswalvns.github.io/Data-Analytics-Portfolio



## SUMMARY

I am a Data Analyst with hands-on expertise in Python, SQL, Power BI, and Excel, leveraging my background in operations to translate complex data into actionable business insights. I have a proven track record of driving productivity, reducing costs, and supporting strategic decisions with data-driven solutions.

## EXPERIENCE

### Business Operation Manager

#### Ahimsa Tour & Travels Pvt Ltd

04/2023 - 08/2024 | Rishikesh, India

Hospitality & Tour and travel company

- Led a 25-member team, achieving 20% faster operations and a 15% productivity boost
- Excel dashboards to track KPIs, cutting reporting errors by 30%
- Analyzed operational data in Excel to uncover bottlenecks, enabling a ₹3 lakh annual cost reduction through improved resource allocation and process adjustments

### Associate Product Manager

#### LearnQoch

09/2022 - 03/2023 | Thane, Mumbai (Remote)

Education technology company

- Refined internal workflows, reducing defects by 20% and boosting satisfaction by 15%
- Collaborated with a 12-member team to raise productivity by 25% and cut turnaround by 30%
- Extracted and automated weekly customer performance reports using SQL, reducing manual reporting time by 40% and supporting strategic product iterations

### Business Development Associate

#### Apollo 24X7

03/2022 - 08/2022 | Hyderabad, Telangana (Remote)

Healthcare platform

- Resolved 95% of client issues within 24 hours, increasing satisfaction scores by 20%
- Designed and executed monthly automated Excel dashboards to monitor monthly operational KPIs, enabling the tracking of 100+ key performance indicators, and leading to a 15% boost in team workflow.

## EDUCATION

### Master Of Business Administration

#### DR. A.P.J. Abdul Kalam Technical University

08/2021 - 08/2023 | Lucknow, India

### Bachelor Of Computer Application

#### Mahatma Gandhi Kashi Vidyapith University

08/2017 - 08/2020 | Varanasi, India

## KEY ACHIEVEMENTS

### ★ Operational Efficiency and Cost Reduction

Achieved operational efficiency by deploying Excel dashboards and refining workflows, resulting in significant productivity improvements and cost reductions.

## SOFT SKILLS

Problem Solving

Analytical Thinking

Adaptability

Collaboration

Communication

## TECHNICAL SKILLS

EXCEL

Power BI

SQL

Python

EDA

Jupyter

NumPy

Pandas

Matplotlib

DAX

Scikit - Learn

Tableau

Seaborn

R

Data Visualization

Predictive Modeling

## CERTIFICATION

- Data Science Certification – Meritshot**  
Hands-on training in data science tools and applications.
- Accenture UK – Introduction to Technology Apprenticeship – Forage**  
Analyzed legacy inefficiencies and proposed cloud solutions for stakeholders.
- Deloitte Australia Data Analytics Virtual Experience - Forage**  
Performed data cleaning, visualization, and business insight generation.
- GenAI-Powered Data Analytics Job Simulation – Tata Group | Forage**  
Leveraged AI tools to automate insights and solve analytical problems.
- Tata Group - Data Visualization: Empowering Business with Effective Insights Job Simulation**  
Designed executive dashboards and presented data-driven recommendations.
- Data Visualization with Python - IBM**  
Visualized trends using Matplotlib and Seaborn.
- Data Analysis with Python - IBM**  
Wrangled and analyzed data with Pandas, NumPy, and Jupyter.

## PROJECTS

### Sales Dashboard - [Link](#)

Sales Dashboard using Power BI

- Analyzed 50,000+ retail records to uncover revenue trends, product performance, and regional insights
- Designed an interactive dashboard using DAX and slicers

### Customer Churn Prediction - [Link](#)

Customer Churn Prediction using Python, Pandas, Scikit-learn

- Built a logistic regression model with 82% accuracy
- Identified churn indicators and recommended strategies to reduce attrition

### MySQL Data Analytics on Multi-Table Retail Database- [Link](#)

Retail Analytics Project using MySQL

- Used complex SQL queries (joins, subqueries, CASE) derive insights from a multi-table database involving customer segmentation, inventory status, unsold products, and logistics.

### HR Analytics - [Link](#)

HR Analytics – Employee Attrition (Python + Data Visualization)

- Created a predictive model for employee attrition. Visualized key drivers and presented insights to HR stakeholder.